



"Where the sun shines through the mist"

PRESS RELEASE

FOR IMMEDIATE RELEASE, November 13, 2008

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CALLAWAY VINEYARD & WINERY
CELEBRATES "12 DAYS OF CHRISTMAS"

November 13, 2008 (Temecula, Southern California Wine Country) - For those looking to make holiday plans, start a new tradition, shop for special gifts or just soak up the sights, sounds and flavors of the season, join Callaway Vineyard & Winery for "Twelve Days of Christmas".

Starting December 1st through December 12th, visit Callaway Vineyard & Winery each evening from 5-8pm for after-hours shopping, holiday music, evening gifts, special surprises and occasional visits from Santa. Warm your hearts and bellies with hearty soups, sandwiches and seasonal faire available for purchase from Meritage at Callaway. There will be activities and treats for kids of all ages including face painting, letters to Santa, storytime, hot-mulled wine, holiday cider, and much more during this old-fashioned holiday event! Each evening at 6:30pm, follow our Holiday Elves on a "Jingle Bell Tour" through the winery. The first 100 guests receive a special nightly give-away!

"Toys for Tastings" (December 1-12, 5-8pm)

Bring a toy valued at \$10 or more to receive one free wine tasting in our Tasting Room. All toys will be donated to Rancho Damacitas Children's Home in Temecula. Please have toys unwrapped. Tasting without a toy is available for \$10 and includes a special "Ho Ho Ho" holiday wine glass..

Gingerbread House Raffle (December 1-12, 5-8pm)

Each evening, enter to win the Gingerbread House Raffle. The drawing will be held at 7:30pm on December 12th. You do not need to be present to win. Limit 1 entry per person each evening.

Callaway Vineyard & Winery, privately owned by the Lin family of San Diego, was originally founded by Ely Callaway in 1969. The time honored, Callaway tradition continues in creating wines that retain their natural fruit flavors and aromas and that are fruit forward and food friendly.
